

Odile



« *If I could rent my three apartments regularly without worry, I would be quieter and enjoy my time with my friends and family!* »

Odile is a widow that shares time between her family and her friends. She lives thanks to the rent of her three apartments in Paris. However, it is hard for her to take care of all the administration behind it. She needs an easy turnkey solution.

Name	Odile Boistein
Age	65
Live in	Paris
With	Xavier Boistein †
Children	3 children (adults)
JOB	Housewife
Education	Law school

CV *After practising for two years as a lawyer, Odile became a housewife and devoted herself to raising her children. She is busy with charities and having a good time with her friends. She is also a caring Grandmother.*

Pain Points

- His age and lack of knowledge about computers and the internet prevent her from being able to manage the location of her apartments well.
- She feels overwhelmed by rental contracts, visits and the fact that her apartments are not furnished.
- These complications mean that she does not fully benefit from the renting of her three apartments that allows her to live.

